# Gelsenkirchen en

BUSINESS LOCATION







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# **Business location Gelsenkirchen**

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# Interesting Facts on Gelsenkirchen

- Gelsenkirchen is in the center of the **metropolis of the Ruhr region**, next to Paris and London der third largest metropolitan area in Europe. 5.1 million people live here. Within only two hours, one can reach 30 million people from Gelsenkirchen.
- Gelsenkirchen has more than 260,000 residents.
- Gelsenkirchen can be **optimally reached** from the entire NRW: By car via the Autobahn A2, A42, A52, A31, A40 and A43, and of course also by local public transport.
- Within a radius of 100 kilometers there are four airports.
- All Gelsenkirchen commercial areas are connected through fiber optic cable to the fast Internet.
- In Gelsenkirchen is the busiest public canal port at the Rhine-Herne Canal.
- One of the largest solar communities in Germany, with 422 apartments, is located in Gelsen-kirchen-Schaffrath; other solar communities have been created in Gelsenkirchen-Bismarck and Lindenhof.
- In Gelsenkirchen and its immediate vicinity there are three golf clubs, including two 18-hole courses.

## **Transport Connections**



# Free Area

### in Gelsenkirchen

With the new App Gelsenkirchen Business Real Estate those interested can quickly and easily find vacant commercial properties and premises in Gelsenkirchen. The App lists many current offers, starting from small office spaces to large spaces. In addition to detailed information regarding the real estate and premises (size, development condition, etc.), users can find contact information for the vendor as well as a link to Google Maps for directions to the property. The App is available for the operarating system iOS, Android and Windows Phone.



### 4

# The ideal location

## to grow

In its city, Gelsenkirchen has developed a very conveniently located commercial space, which meet the requirements of different target groups: the ARENA PARK, for companies in the leisure and health economy, the Office Park Schloss Berge, for service providers and other creative people, the industrial area Willy-Brandt-Allee, the urban district Graf Bismarck and the commercial and industrial park Schalker Verein.

Visitor Magnet ARENA PARK

Its location makes it special: The ARENA PARK is located exactly in the geographical center of Gelsenkirchen and is a 120 hectar park-like area with excellent connection to the Autobahn A2 and A42 as well as the central train station. Only three minutes by car is the expanding office part

Schloss Berge with the city's financial center. The ARENA PARK has now

become one of the main attraction of the metropolis of the Ruhr region with more than three million visitors a year: It is home to top-level sport, medicine, rehabilitation, events, tourism, leisure and gastronomy. The heart is the VELTINS Arena, a sensational stadium and home of the soccer player from Schalke 04. Around the stadium, the city has developed development areas of 140,000 square meters. Six commercial building plots between 7,000 to 20,000 square meters are immediately available. They can be used as intended and are intended to deliberately maintain a unique character, in order to meet the different needs of future users. The site is already transformed into a sophisticated green area. Companies of leisure and health economy have settled here, including the exclusive conference and convention hotel Courtyard by Marriott, the international renowned health and rehabilitation center medicos. Auf Schalke and the Apollo Cinemas Multiplex movie theater. Along the

The heart of the park is the ARENA VELTINS – home of national league soccer team FC Schalke 04



### App Gelsenkirchen Commercial Real Estate

Find vacant commercial real estate and commercial space in Gelsenkirchen now fast and easy. Available for iOS, Android & Windows Phone

restaurant mile in the southeastern area of the ARENA PARK, the Cafe Del Sol with a Mediterranean holiday atmosphere, the pizza and pasta specialist L'Osteria and the Asia-Restaurant XIAO with a sophisticated ambience invite you to relax.

As the prime site – high above the ARENA PARK – the city developed a 7,500 square meters large area at the Südkurvenplateau of the legendary former park stadium. Due to its exposed location, it is especially well-suited for a settlement from the areas of service, administration and leisure. There, more than 20,000 square meteres of total floor area can be made into office space.

### **Urban District Graf Bismarck**

The area of the new "Graf Bismarck city district" is right on the Rhine-Herne Canal, has a direct connection to the A 42 and in recent years, has been elaborately prepared and developed to be a "city on the water". On 80 hectares, there is a mix of residential and nonresidential areas, mixed areas and special use is provided. Approximately the same amount of commercial as residential areas are developed here. The special feature: The whole area is connected to the fast fiber-optic network. This makes future possible: The heating is regulated automatically, the house guards itself.

### Commercial and Industrial Park Schalker Verein

In the center of downtown is the Schalke Verein, with an area of 100 hectares, it is one of the largest development areas in the city. The area is to be used for industrial, commercial and residential purposes. The area is divided into a western area (commercial and residential) – The anchor point here is the former switchgear building, an expressionist industrial monument, which provides today space for new uses. In the eastern section of the area, a new logistics and industrial site is being created for the central Ruhr region. A rail connection is available.



### 6

# Attractive projects for the future in Gelsenkirchen

NRW.URBAN, a wholly-owned shareholding of the state of North Rhine Westphalia, is a reliable partner to the state's districts, towns, cities and communities in driving forward urban development projects, in environmentally-focused urban renewal, and in the revitalisation of the commercial and industrial sectors. In Gelsenkirchen, NRW.URBAN is currently developing the Graf Bismarck and Schalker Verein with an eye to the region's long-term future.

Graf Bismarck – a new quarter on the water

Gelsenkirchen's largest industrial sector, the power station area of the Graf Bismarck coal mine on the Rhine-Herne Canal that was abandoned in the 1970s, is currently being turned into an attractive urban quarter. The town planners have provided for a mix of residential and commercial areas, recreational facilities and service providers with restaurants, retailers and social facilities around an old canal port. A total of 11 hectares of commercial space and 12 hectares of residential space are available, interspersed with about 50 hectares of free space, woodland and water. The recreational value of this area is fairly high already. It is located in the midst of the green landscape of the Emscher Landschaftspark, borders on the ZOOM animal theme park, and within sight of the ARENA PARK with the VELTINS Arena. The canal port park with the new Hafenmund Bridge and most of the inner development have since been completed. Numerous family homes have already been built and are now occupied. 35 per cent of the commercial space has already been brokered.

A mix of urban work and home life directly on the waterfront defines the Graf Bismarck quarter.



## Schalker Verein – a new piece of central urban life

An attractive "campus" has been developed at the former "Thyssen Schalker Verein" smelting furnace site, barely a kilometre from Gelsenkirchen's main railway station near the city centre. While the former switchgear building - protected as a registered landmark - is to be repurposed into an attractive office property with food service businesses, and the imposing ore coke bunker, a pertinent symbol of the area, has been converted into an electricity provider with solar panels, a number of other old industrial buildings have had to make way for new applications. Following the completion of the renovation and development, the total area measuring 37 hectares now hosts 12.5 hectares of available commercial real estate with plots measuring between 1,000 and 10,000 square metres as well as 2.8 hectares of hybrid purpose area for multi-storey constructions. Another 1.6 hectares of residential land have already been sold for roughly



35 to 40 residential units. Two attractive squares have been developed in the entrance segment of the area; these were designed as part of a state competition and an urban development workshop. A "green belt" surrounding the premises as well as green areas on the development line are to be linked in such a way that existing natural and recreational areas in the south of the city serve as a consistent addition and appropriate transition.

The imposing ore coke bunker on the premises of the Schalker Verein commercial and industrial estate has been repurposed into a solar power supplier.

#### Contact:

- >> Graf Bismarck quarter and Schalker Verein: Burkhardt Bahrenberg, telephone +49 231 4341-280 email: burkhardt.bahrenberg@nrw-urban.de, websites: http://grafbismarck.gelsenkirchen.de http://schalkerverein.gelsenkirchen.de
- >> Contact for Gelsenkirchen Economic Development Association for all properties:
  Rainer Schiffkowski, telephone +49 209 169-4726, email: rainer.schiffkowski@gelsenkirchen.de

NRW.URBAN

Partner für Land und Stadt



## A perfect place for skilled workers

oday, Gelsenkirchen is a modern and livable big city with a healthy industry mix. More than fifty percent of employees are working in the service sector, about one-third in the manufacturing industry.

The city is a good place for professionals, because it is located in the center of the Ruhr region. And that means: At the center of an agglomeration of more than five million people. Thanks to close cooperation between the Wirtschaftsförderung Gelsenkirchen [Economic Development], the Agentur für Arbeit [Employment Agency], the IAG (integration center for work) and the IHK Nord Westfalen [North Westphalia Chamber of Industry and Commerce] can quickly place well-trained specialists and managers at companies that relocate their headquarters to Gelsenkirchen or want to expand within the city and hire staff.





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# Host

## at Expos and Conferences

odern and comfortable rooms in various sizes, clean accommodations and a good and diverse range of restaurants - these are the conditions for good expo cities. Gelsenkirchen has all that, therefore, it is not a wonder that the city has become even more popular as an event location in the recent years. This was particularly due to the VELTINS Arena, Europe's most modern multi-purpose arena, which offers as much for the entertainment as for a sports stadium: With the extendable lawn and the retractable roof it has long established itself as an exhibition place, concerts and events. Four hundred events take place here each year, 300,000 square meters of exhibition space are available. The arena is home to the annual World Team Challenge in biathlon and for a number of high profile music concerts with artists such as AC/DC to Helene Fischer.

As a focal point for events, the Science Park Gelsenkirchen has also made an international name for itself. Events such as the conference "Zukunftswerkstatt Lernende Stadt" [Future Workshop Learning City] and the "Wohnprojekte-Tag NRW" [Housing Projects Day NRW] illuminate subjects regarding sustainable urban development and positive location development through alternative housing projects. The Hans-Sachs-Haus in Gelsenkirchen City, which was opened two years ago, also offers space for various events. The range of space that is suitable for events is complemented by the Emscher-Lippe Hall, the SPORT PARADIES in the ARENA PARK Gelsenkirchen and the Revierpark Nienhausen.

Many companies value also the unusual location for their events. Gelsenkirchen can boast with exactly this: For example, the baroque Schloss Berge, the renaissance castle Horst, the former machine hall of the shaft Oberschuir or the wash house at a former colliery site.



### 10

# It's in the mix

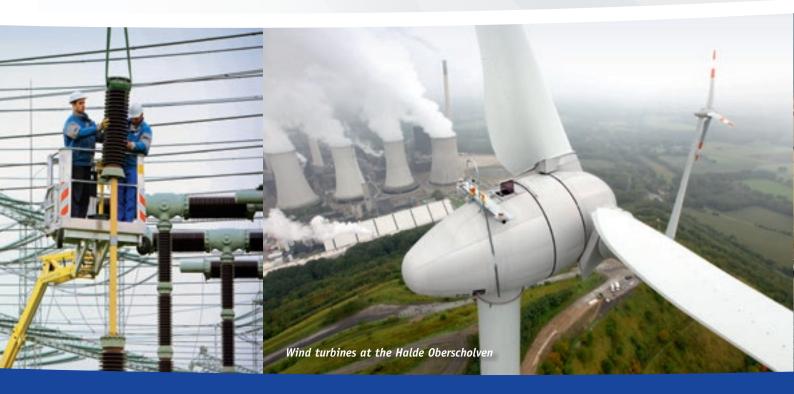
### Gelsenkirchen's economy offers a broad range

The Gelsenkirchen economy offers a broader basis than ever before. Over the past two decades, pioneering technologies for renewable energy generation have been constantly improved – and Gelsenkirchen took the opportunity to establish itself as an important location for renewable energies. The first milestone in this direction was the new construction of the Wissenschaftspark, which created a sensation in 1995 with the world's largest solar roof then. From there, the development rapidly grew: Energy service providers, entrepreneurs, developers, architects, engineers and housing companies took the opportunities that were in the new energies. Many home and corporate roofs are covered with solar modules in Gelsenkirchen. At the

Wissenschaftspark Gelsenkirchen the visitor center RuhrEnergy has its headquarters with the permanent exhibition Solarexpo, from here the KlimaExpo.NRW controls their activities.

Today, Gelsenkirchen is also one of the most important German locations in the glass industry, experts develop glass here with continuously new features: Breaking strength, heat resistance, excellent insulation values and the ability for self-cleaning are the focus of research and production. As a nationwide active specialists network, Flachglas-Markenkreis has its headquarters in Gelsenkirchen. In the glass industry field, companies have specialized in glass processing.

With an extensive power supply network and the expansion of renewable energies, Gelsenkirchen sets trend-setting impulses.



### Special parts for the world

The steel and metal processing industry is traditionally one of the largest economic sectors in the city. Numerous renowned mechanical engineering companies have their headquarters here, as well as renowned Hidden Champions, have discovered their niches for themselves and successfully fill them such as fastener manufacturers as August Friedberg GmbH, which supplies its products to companies throughout the world. Among the industry leaders in Gelsenkirchen are ThyssenKrupp, which is a leading global manufacturer of grain-oriented electrical steel for the transmission of electricity with the company ThyssenKrupp Electrical Steel GmbH. The steel cables by Bridon International GmbH are also used worldwide, for example, for bridges such as the Golden Gate Bridge. The automotive industry in Gelsenkirchen is also well represented. An innovative representative of this industry is the TRW Automotive GmbH, which specializes in vehicle safety in the field of automotive electronics, steering systems, brakes and passenger protection.

### That is where the chemistry is right

In the recent decades, Gelsenkirchen has become one of the top ten locations for basic chemicals in Western Europe. Here, high purity petrochemical raw materials are produced. In addition, large refineries ensure a steady supply of fuels. The chemical companies complete each other excellently: One of the largest employers of the city operates at the Scholven and Horst sites, BP Gelsenkirchen GmbH, an integrated refinery for petroleum products. It is among the largest and most complex refineries in Germany. Crude oil pipelines lead from here to Rotterdam and Wilhelmshaven. The industry is complemented by a variety of chemical-specific service companies, planning and consulting offices and medium-sized plastic processing companies.



"We are aware of the tradition of our location in Gelsenkirchen and are proud of it. Targeted investments improve our process cycles and quality. That strengthens our competitiveness and secures the future of the Gelsenkirchen location!"

**Dr. Peter Biele**Chairman of the Executive
Board, ThyssenKrupp Electrical
Steel GmbH



### **Product diversity**

At Gelsenkirchen's refinery site Scholven and Horst, crude oil is processed into more than 50 different products.



"We are very excited that we can already celebrate our 20-year company anniversary this year. With our decision for Gelsenkirchen as an attractive business location, we responded to the increased demand and the associated increased requirement for space in 2000. It is not only due to the convenient location, but also the great potential on skilled workers offer a decisive advantage for the location, in order to set the course for growth in the future."

#### Ralf Czychun Managing Partner CNS Computer Network Systemengineering GmbH

## Growth surge in the booming sector

Gelsenkirchen has also an excellent position in the health economy. Several blocks intertwine and complement each other: The medical practice is represented by seven clinics with different orientations, various doctor's offices and therapy practices and nursing services. The internationally renowned health and rehabilitation center medicos. Auf Schalke at the ARENA PARK Gelsenkirchen is a specialist for in-patient rehabilitation, prevention and sports. The health economy field is complemented by the renowned consulting and research institutions such as the Institute for Work and Technology (IAT) and the Research Institute for innovative work design and prevention (FIAP). The Gelsenkirchen Westphalian University of Applied Sciences supports the growth sector health economy with the study programs medical technology and health care management.

### Support for the Economy

Where companies grow, company-related services such as IT service providers, call centers, financial services, business consultants and PR and advertising agencies are needed. Gelsenkirchen is also at an excellent position in this respect: Alone at the Wissenspark, numerous IT companies have settled, which are specialized in different approaches. They form a high-growth field, which offers interesting and challenging work places. The diversification of the economic structure was also made possible by the wide-scale development of former industrial sites for modern corporate uses: Many areas became available for investors at short notice, which were fully developed to be connected to the fast Internet and being in a convenient location.

Its location in the center of Europe and the good transport connection make Gelsenkirchen a perfect location for logistics: Four Autobahns with ten access points and the canal port with the highest sales on the Rhine-Herne Canal, with its trimodal



connection by road, rail and water are unbeatable arguments. The 5.1 million residents of the Ruhr region contribute that 3,000 logistics companies made the region the logistics center of Europe -Gelsenkirchen is right in the middle.

Together with Herne and Herten the city has entered a cooperation with Last Mile Logistics Networks. Areas are being developed under one room that are specifically tailored to the needs and wishes of the logistics industry.

### Gelsenkirchen Port: Trimodal Traffic Center

As an important trimodal (water, road and rail) transportation center, the city harbor on the Rhine-Herne Canal is optimally integrated into the infrastructure of the region and has established itself as a major grain transshipping facility. All companies

located at the port are connected to via a fast Internet via fiber optic cables. The Gelsenkirchen city port, with an area of 1.2 million square meters, is the busiest public canal port of the Rhine-Herne Canal. It is connected through the West German canal system with all inland port locations, the Rhine forms the connection to important sea port locations. The port is also connected via its own railroad station to the railway network of GELSENLOG as well as to the Autobahn network via A 2, A 40, A 42 and A 52. A special feature of the Gelsenkirchen port is that even goods with extreme dimensions regardless of the weather, can be loaded on a direct way by ship, rail or truck. It covers an area of 1.2 million square meters.



"For investors and company founders, the cooperation with the local Sparkasse offers benefits: Thanks to good local contacts, we can open doors and provide together with our affiliated partners tailored solutions for investment projects - even taking public funding into account. That is the way we have already helped many companies settling in Gelsenkirchen. Most of the time, a long-term, trusting partnership has developed from that. It allows us to make credit decisions not only based on the records but also based on personal knowledge."

#### **Bernhard Lukas**

Chairman of the Board of the Sparkasse Gelsenkirchen

With more than seven million tons, the Gelsenkirchen port is the busiest public canal port of the Rhine-Herne





## Shaping the future with energy

"We will continue to invest in renewable generation capacities in our region, but will also continue to keep an eye open for suitable projects outside of the Emscher-Lippe region."

Ulrich Köllmann and

Dr. Bernd-Josef Brunsbach Managing Directors of ELE

ELE supplies electricity, natural gas and heat to around 260,000 private customers and commercial businesses, and also offers a broad range of energyrelated services for very specific customer needs from the construction and operation of grid and power systems to the management and monitoring

of entire energy systems. EVNG is responsible for

the electricity and gas networks. It operates more

Emscher Lippe Energie GmbH, known frequently in

the region as ELE, is the energy supplier for Gelsen-

kirchen, Bottrop and Gladbeck. This "tri-city" utility

company has close ties to its three cities while also

benefiting from a reliable partner in RWE Deutschland

AG - the local authorities and RWE have almost equal

shareholdings in the company. With around 650

employer in the region. At ELE and its subsidiary

in providing quality education to provide young

people with a good start to their careers.

ELE Verteilnetz GmbH (EVNG), great value is placed

employees, ELE is well-established as a major

than 4,000 kilometres of medium and low voltage networks in Gelsenkirchen, Bottrop and Gladbeck, as well as over 1,500 kilometres of gas pipelines. In addition to electricity, natural gas and heat, ELE also contributes expertise and state-of-the-art technologies to the region, for example with its funding schemes for high-efficiency heating systems or electric vehicles. A trophy project for "ELE brand" contracting is and remains the VELTINS-Arena - with FC Schalke 04 and ELE having just recently extended their partnership for many years until 2030. In terms of electric cars, these electrically-powered runabouts have proven for years in day-to-day practical applications that e-mobility can be a real alternative to petrol and diesel, especially in urban transportation. The number of charging stations on public streets has also grown gradually, currently numbering around 20 for ELE's region.

In recent years, ELE has significantly driven forward the development of green power systems in the

Whether you're looking to become an electronic engineer or something else, an apprenticeship at EVNG is always a good way to start out your career.



region, including the operation of a major photovoltaic system with around 900 kW/peak jointly with Gelsenkirchen's utility companies in the recycling center in Gelsenkirchen-Ückendorf. The electricity generated at the Oberscholven spoil tip is even higher. Here, two wind energy plants operated by ELE Scholven Wind GmbH generate so much green power that it would be possible to cater to the electricity needs of a town with 10,000 inhabitants. Unfortunately, there are only very limited opportunities to develop attractive projects in the field of renewable energies in the Emscher-Lippe region itself, so ELE has signed up with reliable partners to allow it to be active outside of the Emscher-Lippe region. For example, it is a partner in the joint venture Green GECCO, which implements projects throughout Germany and Europe in onshore wind power, biomass, geothermal energy, biogas, hydroelectricity and solar heating. It also operates with other utility company consortiums and Steag New Energies in this field, only recently investing in a wind farm in Brandenburg.

ELE also assumes responsibility for its region with its various commitments - as a premier partner to the Musiktheater im Revier and patron of the Consol Theatre, and as a sponsor of the Basketball team of Schalke 04 and the holiday programme in the art museum, for the Schloss Berge summer festival and for the Jazz festival. ELE also likes to take unconventional approaches - for example, it has for a number of years now been awarding student scholarships for stays abroad. When it comes to a good cause, ELE's own staff often doesn't shy away from a more hands-on approach, getting involved directly in supporting social projects in the three cities of the initiative "ELE packt an!" ("ELE joins in"). Over 300,000 euros have been raised for more than 160 projects of this kind, and this has made it possible to support many smaller associations and organisations in particular.

Drama teacher Sandra
Wildgrube of the
"Musiktheater im Revier"
foundation also drives
with natural gas from ELE.

hren mit Erdgas vor



>> Emscher Lippe Energie GmbH, Ebertstrasse 30, 45879 Gelsenkirchen telephone +49 209 165-10, email: ele@ele.de, website: www.ele.de







### ThyssenKrupp Electrical Steel GmbH

# With tradition

### into the future

Steel has been produced for almost 150 years at Schalker Markt in Gelsenkirchen. This is where ThyssenKrupp Electrical Steel produces grain oriented electrical steel, an extremely complex-to-produce high-tech core material that is used in transformers to increase or reduce electrical voltages and currents. This is the only way that electricity can be transported with as little loss as possible over long distances. As energy demand grows continuously, PowerCore® grain oriented electrical steels contribute significantly to protecting the environment around the world and to conserving energy resources.

The company is one of the world's leading suppliers, offering a complete range up to high-end types of electrical steel. Products from Gelsenkirchen pave the way to new approaches in tackling the energy challenges of the future.

The Gelsenkirchen site with its headquarters in Kurt-Schumacher-Strasse offers an ideal connection to road and rail routes. In keeping with long traditions, the company has been making strategic investments in recent years to protect the future of its products and thus also of its site in the long term. The company's presence at Schalker Markt is therefore very secure – both now and for the future.



## ThyssenKrupp

High-tech grain oriented electrical steel is manufactured using state-of-the-art production machinery.

ThyssenKrupp Electrical Steel GmbH, Kurt-Schumacher-Strasse 95, 45881 Gelsenkirchen, telephone +49 209 407-0
 email: info.electricalsteel@thyssenkrupp.com, website: www.thyssenkrupp-electrical-steel.com





ZF TRW Gelsenkirchen

# Making the automotive world

### a safer and more sustainable place

When we at ZF TRW talk about the future, we mean the far future. Our future, the future of mobility, and the future of the people with us who contribute to it. It is our vision to make driving a car consistently safer. This vision is based on a century of expertise and a sound basis of trust – trust in our products, in our workforce, in their integrity. We know that drivers and passengers on roads around the world rely on ZF TRW and our products day by day to protect their most valuable possessions – their lives and those of their families and friends.

#### Welcome to ZF TRW Gelsenkirchen

ZF TRW is a developer and manufacturer of active and passive safety systems, supplying all of the major vehicle manufacturers around the world. We have a strong position in the global market with 230 sites in 40 countries. We employ a workforce of more than 130,000 and generated revenue of more than 31 billion euros in 2014.

At our site in Gelsenkirchen, with a workforce of over 500, we produce steering systems that comply with the most stringent quality and safety requirements.



>> ZF TRW Gelsenkirchen, Freiligrathstrasse 2-28, 45881 Gelsenkirchen telephone +49 209 8002-0, website: www.trw.com

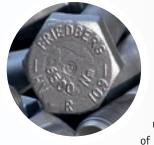




**August Friedberg GmbH** 

# They've got

### their head screwed on



Market leader

Today, August Friedberg GmbH is a leader in bolting solutions for wind power. The products are representative of extreme durability and long-term stability, come wind or rain. Whether screws, bolts, nuts or moulds – customers from around the world trust the bolting solutions of August Friedberg GmbH, which are known for their stability and maximum security and easily satisfy a variety of different practical needs. With its extensive

range of products, the company is an in-demand partner for businesses in the automotive and vehicle industry, in steel construction, plant engineering and the wind power industry.

Examples of products used in automotive applications include rod bolts and other motor-related screws and bolts, special-design screws for axial adjustments and fastening, and special-purpose parts for units such as clutches, brakes, steering and seats. Innovative bolting solutions are also employed in wind power applications, such as for the reinforcement of foundations or bolting the rotor blades in place.

August Friedberg GmbH most recently generated revenue totalling 94 million euros. The export ratio is around 45%. 130 years of company history, replete with developments and production experience, serve as the basis for the company's success. Essen-based master smith August Friedberg laid the foundations for the company in 1884 as he established what started out as a small trade company in Rotthausen, which in the early years produced bolts for mining applications and the blossoming Ruhr region industry.

The company remains family-owned even today. Today, Beatrix Brand steers the company's fate as its fourth-generation managing director and proprietor, succeeding her late mother, Dipl.-Oec. Ingrid Brand-Friedberg, who ran the company from 1971 until 2015.



>> August Friedberg GmbH, Achternbergstrasse 38a, 45884 Gelsenkirchen, telephone +49 209 9132-0 email: info@august-friedberg.de, website: www.august-friedberg.de







Bilfinger arnholdt GmbH

# **Defying convention**

## The highest standard in scaffolding construction

Bilfinger arnholdt GmbH, whose management office is located in Gelsenkirchen with branch offices in Duisburg, Recklinghausen, Brunsbüttel, Grossräschen, Halle, Frankfurt and Gelsenkirchen, is among the market leaders in the field of scaffolding services. International businesses in the chemical, petrochemical, steel and paper industries, in plant and vehicle engineering, as well as power plants and refineries trust in the high safety and quality standards of this company, which is certified under multiple standards.

Founded by Otto Arnholdt in 1906, this scaffolding and work-at-height specialist has been part of the Bilfinger Group since 2003. With an eye towards the future, the company's specialist fields have been gradually increased, and since 2008 have also encompassed anti-corrosion solutions. Bilfinger

arnholdt currently employs around 1,000 people throughout Germany, including just fewer than 30 trainees in commercial and administrative fields.

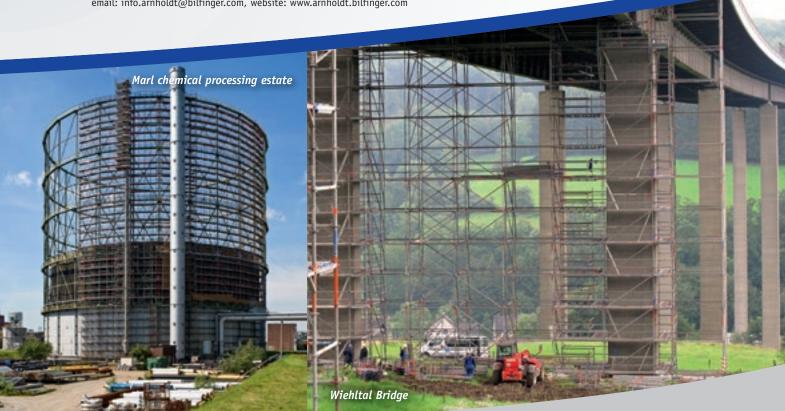
Refined logistics, a large fleet and an extensive selection of scaffolding material help to guarantee a high level of flexibility and reliable punctuality. A pronounced sense of responsibility for human safety and the environment manifests itself in the consistent implementation of an integrated management system that encompasses quality management, health & safety, and environmental protection. The HSEQ management system is audited each year by an accredited external certification body. Bilfinger arnholdt also places great value in ensuring that the downstream companies involved in the performance of work at construction sites are also HSEQ-certified.

Whether for bridges or industrial machinery, with its experienced scaffolding engineers and extensive scaffolding material, Bilfinger arnholdt can overcome any challenge, no matter how large.

rh ne

**BILFINGER** 

>> Bilfinger arnholdt GmbH, Engelbertstrasse 13, 45892 Gelsenkirchen, telephone +49 209 97650 email: info.arnholdt@bilfinger.com, website: www.arnholdt.bilfinger.com





**CNS Computer Network Systemengineering GmbH** 

## The efficient

# data managers

Whenever you need to optimise your server or storage capacities, develop efficient networks or design entirely new IT applications – CNS Computer Network Systemengineering is the reliable partner for you, and has been one for more than 20 years. CNS celebrated this special company anniversary in a manner worthy of its significance in April 2015.

Founded in 1995, originally with a focus on specialist IT retail in Essen, CNS has developed into a full-service IT provider. In the course of its expansion, the company's head office was relocated to Gelsenkirchen in 2000, where 54 qualified employees and trainees today ensure the optimum satisfaction of its customers in industrial, healthcare and administrative fields.

In addition to customised solutions, CNS also offers robust, first-class base services such as assembly and hardware & software procurement. With the continuous expansion of its professional consulting services on security, IT costs, server management and network communications, this highly capable IT partner is

addressing the increasing complexities of data systems and the relentless pace of IT advancement.

A growing field in which CNS operates is the rise of mobile communications and the online networking of customers. "Handling large amounts of data is a huge challenge for many businesses", said Managing Directors Ralf Czychun, Andreas Pilgrim and Frank Müller from experience. Thanks to its highly specialised services in the fields of virtualisation, storage and hosting, CNS enables secure and optimised data storage management with low space and cost requirements.

CNS offers a selection of efficient cloud services to outsource data storage to online storage services. These Gelsenkirchen-based specialists are currently working with their IT partners to develop a cloud marketplace that will in future offer qualified cloud services via a platform.

expansion of its professional consulting services on security, IT costs, server management and network communications, this highly capable IT partner is

to right): Ralf Czychun,
Andreas Pilgrim
(Managing Partner) and
Frank Müller (Managing
Director)

CNS's successful trio (left

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Unternehmensgruppe edata

## An owner-run SME

headquartered in the Nordsternpark

As of 2015, the edata Group has a corporate history of more than 18 years to look back upon. This group of companies, which has grown over the years, has good reason to have its head office in Gelsenkirchen. Company founder André Berger grew up in Gelsenkirchen and deliberately chose his hometown as a base for his entrepreneurial efforts. As an investor and employer, he is proud to support the economic appeal of Gelsenkirchen and help improve the quality of life here.

The group's holding company, edataunited GmbH, has several subsidiaries, of which edataprocessing GmbH is the largest. edataprocessing offers complete, pan-European services relating to printing and data centres – covering fields such as strategic consulting on HR management models in relation to employment of temporary personnel through agencies or of independent contractors, efficient production management and

specialised software solutions (production planning and management software).

Another subsidiary, edatasystems GmbH, has successfully established itself as a specialist in the field of IT human resource management services. By making its personnel available, edatasystems lightens the load for customers in public service, finance, energy supply and telecommunications fields throughout Germany. edatasystems GmbH also offers its customers tailored software solutions that help businesses to optimise processes, improve workflows, make communication more efficient and simplify administrative processes.

e dataprocessing

edatasystems

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### 22

# GELSEN-NET trusts in fibre optic connectivity 100 % IT on-site

Voice communications, internet, networking and cloud services – GELSEN-NET is a one-stop source for complete IT solutions focussing on private and business clients.

This regionally rooted IT systems provider and subsidiary of the Stadtwerke Gelsenkirchen public utility company has been expanding its own fibre optic network for years. As the only telecommunication provider in Gelsenkirchen, GELSEN-NET lays fibre optic cables directly to the doorstep, making it possible to surf, phone, watch IPTV and download HD films at the same time with ease. For businesses, high-security networks between sites, currently offering up to 10 Gbit/s, meet the needs of state-of-the-art Industry 4.0 applications. Today, the routes are almost 600 kilometres, with over 13,000 kilometres of actual fibre optic cable is installed.

GELSEN-NET offers one of the longest hotspot miles in North Rhine-Westphalia with the all-encompassing hotspots in Bahnhofstrasse. Public hotspots are also available at other key locations in Gelsenkirchen, e.g. in the Hans-Sachs-Haus, the ZOOM Erlebniswelt and the Musiktheater im Revier.

IT solutions with a maximum on security protect the data of around 72,000 customers from unauthorised access. GELSEN-NET has been engaged in constant, innovative development for 30 years. This momentum is coupled with in-depth industry knowledge and an active approach to its responsibility towards the economic well-being of the region. More than 200 co-workers are 100% committed to improve IT on-site.



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# Your partner for logistics solutions **GELSEN-LOG.**

GELSEN-LOG., also known as Gelsenkirchener Logistik-, Hafen- und Servicegesellschaft mbH, operates the port of Gelsenkirchen, which supports multiple modes of transport and serves as a reliable and capable partner for logistics companies, forwarders, loaders, transporters, producers and service providers. 30 million consumers are accessible from Gelsenkirchen within a radius of less than 150 kilometres. The port of Gelsenkirchen is the port with the highest cargo handling rate on the Rhine-Herne Canal and is one of Germany's largest canal ports in terms of cargo handling rate.

As a logistics hub supporting multiple modes of transport, the port of Gelsenkirchen supports transportation by water, rail, road and pipeline. In addition, GELSEN-LOG. sets a focus on data transport. Data transport is also increasingly a focus of logistics. The connection of the port to GELSEN-NET's fibre optic network will turn the trimodal port into a multimodal logistics centre – Logistics 5.0.

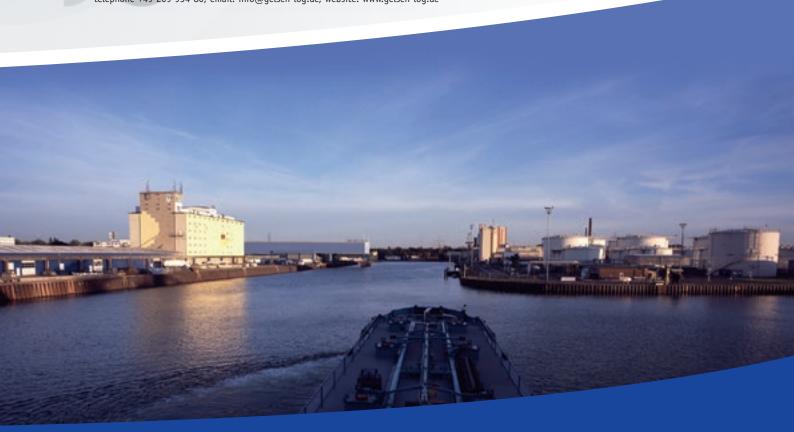
As the oldest port on the Rhine-Herne Canal, the port of Gelsenkirchen celebrated its 100th anniversary in spring 2014. Today, around 60 businesses and over 2,000 employees from a wide variety of industries make use of the benefits that the location has to offer and the tailored solutions that the port of Gelsenkirchen provides. Projects to relocate heavy goods and short-distance transports to more environmentally-friendly inland waterway routes are an ongoing focus – an example of the forward-looking ideas and developments that GELSEN-LOG. addresses in partnership with the city's economic development association.

And also this business activitiy is situated on waterside: the BESTWESTERN Hanse Hotel in Rostock Warnemünde, right by the dunes of the Baltic Coast beach, offers a perfect way to relax and feel at ease. Premises are also available for congresses and conferences.

GELSEN-LOG.

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The new company office in

the Graf Bismarck quarter has

a quite special appeal - sur-

rounded by water and woo-

dland, and complete with a

double the motivation to work here. It also offers superb

connections to the A 2 and

A 42 autobahns.

view of the port, there is

Otto Doetsch GmbH

# The modern-day lifesavers

### in Gelsenkirchen

With a broad entrepreneurial perspective and a keen sense of the wishes and needs of its customers, Otto Doetsch GmbH has become a highly-sought expert in the fields of fire safety, industrial supplies and firefighting equipment. Over the years, legal safety requirements have evolved along with technical opportunities - most notably in respect of workplace regulations - which is why today, its industrial supplies range also includes the segments of occupational safety and environmental protection. The fire safety segment has been expanded to encompass the distribution and maintenance of firefighting equipment, smoke extraction and heat extraction systems, and the production of firestops. Whether detecting and fighting fires as quickly as possible, alerting people and minimising property damage - Doetsch fire safety engineering simply makes things safer, something that the growing group of customers from industrial, retail, trade, administrative and private fields has come to appreciate.

The company's success story is visible in its new head office in the Graf Bismarck quarter. After over a century in Ringstrasse, this traditional company found a new home here in 2015. The relocation was a monumental undertak-

ing, but one that has more than paid off, with new space for production, administration and training over an area of 3,100 square metres. For the two brothers Hanns-Ulrich and Wolfgang Doetsch, who are the fourth generation of their family to run the company, the relocation represents a clear commitment to Gelsenkirchen's economy. With its generous exhibition space, the new head office offers an overview of the product range. There is now also enough space available for company fire safety training and for educating fire safety assistants, people who are increasingly in demand. In the practical component of fire safety exercises, participants learn for instance how fires are successfully fought to prevent more serious consequences in dangerous situations.

Proximity to the customer, reliable service and staff with the best possible training are the cornerstones of this company, which will continue to remain on an expansionary course in the future.

> DOETSCH BRANDSCHUTZ-SERVICE INDUSTRIEBEDARP

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Limego GmbH

# **Printing solutions**

## with a lasting impression

Limego is a print and media service provider with more than 18 years of experience in the field of printing and shipping centres. Spun off from edata-united GmbH, Limego has been active as an independent company on the market since 2009. Under the motto "Printing solutions with a lasting impression", Limego prints anything that can be printed on paper and fulfils the most demanding of customer requests with the highest quality using digital offset printing techniques (HP Indigo). Since 2014, Limego has greatly expanded its portfolio in the field of print product refinement – relief varnishes, laser stamping, whiteprinting and other special paper types provide Limego's customers with entirely new opportunities for their high-quality print products.

Particular value is placed on advising the customer personally at Limego. Sustainability is also an impor-

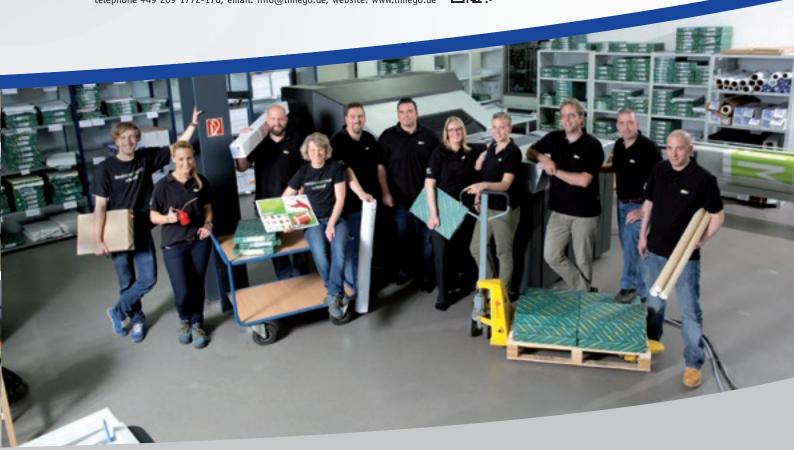
tant topic for Limego – since 2011, Limego has been FSC® certified, uses paper grades produced by sustainable production methods and gears its entire process towards sustainability. Limego operates in accordance with the latest data protection regulations and is certified under ISO 9001:2008. As a full-service operator, Limego uses state-of-the-art printing technologies and its many years of printing experience to not only encourage satisfaction among its customers, but also enthusiasm.

# LIME GO

## Selection of Limego GmbH's range of products

- Business cards
- Stickers
- Flyers and folding cards
- Brochures
- Adhesive and wire-o binding
- Scodix relief varnish
- Posters
- Banners and roll-ups
- Calendars
- Personalised print products
- Lettershop services
- Web2Print

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Marienhospital Gelsenkirchen und Sankt Marien-Hospital Buer

# The reliable partners

## for your health in Gelsenkirchen



Marienhospital Gelsenkirchen

## Clinics of Marienhospital Gelsenkirchen (Academic teaching hospital)

- Clinic for surgery (general, abdominal, paediatric, vascular and thorax surgery)
- Clinic for internal medicine/gastroenterology: Oncology, haematology, pneumology
- Clinic for internal medicine/gastroenterology: Gastroenterology, endocrinology, diabetology
- Clinic for cardiology, angiology and internal intensive medicine
- Clinic for orthopaedics and accident surgery
- Clinic for gynaecology and obstetrics (perinatal centre level 1)
- Clinic for neonatology and paediatrics (perinatal centre level 1)
- Clinic for ear, nose and throat medicine, plastic surgery
- Clinic for urology, paediatric urology and urologic oncology
- Clinic for anaesthesiology, operational intensive medicine, emergency medicine and pain therapy
- Clinic for diagnostic and intervention radiology and nuclear medicine

#### Main specialist fields of Marienhospital Gelsenkirchen

- Invasive and non-invasive diagnostics and therapy of cardiac and cardiovascular diseases
- Holistic, conservative and operative care of newborn babies, children and adolescents, including surgical and intensive medical treatment (Perinatal Centre Gelsenkirchen)
- "Arche Noah" the financial supporters own short-stay centre and hospice for severely ill and disabled children
- Differentiated intensive medical care in clinic-wide intensive and intermediate care wards, including pain therapy and palliative care
- Care for orthopaedic and trauma surgery symptoms with a focus on joint replacement for hips, knees, shoulders, hands and feet
- Obesity surgery
- Minimally-invasive surgery
- Cardio MRT

Every year, these two hospitals in the north and in the south of the city care for more than 38,000 patients on their premises and serve a further 120,000 with outpatient treatments. Under the umbrella of the St. Augustinus Gelsenkirchen GmbH group, the medical services and organisation of these institutions are closely tied.

They are modern, high-performance hospitals with a wide range of medical capacities in 18 clinics and numerous complementary facilities, such as pharmacies, physiotherapy, pain therapy, laboratory testing and dialysis in both outpatient and inpatient care. Despite the sheer size and capabilities of such a large clinic, both hospitals are characterised by their friendly and welcoming atmosphere.

As Catholic facilities, they are dedicated to the principle of "caritas" – charity – even in times of tight economic conditions. This is the basis on which they work and defines the form that relationships to patients, staff and partners take.

Gelsenkirchen GmbH Akademisches Lehrkrankenhaus



Professional competence is essential to quality care. The two clinics are also members of the Emscher-Lippe Tumour Centre, which specialises in cancers of the breast, intestines, head and throat as well as lung cancer, gynaecology and oncology. They share their knowledge with other experts in the region in a quality-controlled structured process to the benefit of the patients.

Modern minimally-invasive techniques are used in all fields whenever possible to avoid subjecting patients to undue stress and to ensure faster healing and better aesthetic results. Other modern therapies and diagnostic methods are supported by high-quality apparatus and equipment and provide an ideal addition to conventional care. The reputation of the medical treatment and care of both clinics reaches far beyond the city limits.

### Sankt Marien-Hospital Buer GmbH

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- >> Sankt Marien-Hospital Buer GmbH, Mühlenstrasse 5-9 45894 Gelsenkirchen, telephone +49 209 364-0 website: www.marienhospital-buer.eu







Sankt Marien-Hospital Buer

#### Clinics of Sankt Marien-Hospital Buer

- Clinic for general and abdominal surgery
- Clinic for orthopaedics and accident surgery
- Clinic for vascular surgery
- Medical clinic (general internal medicine, pneumology, gastroenterology, intensive and respiratory medicine)
- Clinic for anaesthesiology, operational intensive medicine and pain therapy
- Clinic for diagnostic and intervention radiology and nuclear medicine
- Gynaecology and obstetrics

#### Focus fields at Sankt Marien-Hospital Buer

- As the centre for operative surgery of the Emscher-Lippe Breast Centre, the gynaecology clinic mostly performs breast preservation surgery.
- The knee, hip and cartilage surgery capacities at the clinic for orthopaedics and accident surgery provide experience and quality of international note.
- The partnership between the neonatal intensive care station and the Marienhospital Gelsenkirchen means that obstetric care is equivalent to that of a perinatal centre, allowing it to provide the highest care and safety for premature, high-risk and multiple births.



# **Focus**

## on Companies

'he Gelsenkirchen Economic Development cares about promoting new settlements and maintenance of the corporate portfolio. All tasks and projects are approached with a strong customer orientation: The entrepreneurs and their needs are always the focal point, regardless of whether it is about the development of commercial spaces, contacts with research projects and associations, nonbureaucratic and rapid assistance in business startup or approval procedures. The increasing attractiveness of Gelsenkirchen - always taking into account the interests of the local economy and those who are interested in a settlement - is always the most important when it comes to the economic development of the city of Gelsenkirchen. Therefore, the Economic Development as a liaison between the municipal government and business economy, is considered the primary contact for industry and businesses, crafts, trade and services.

One of the priorities of service offers of the Economic Development are the tools for entrepreneurs and the consultation in all matters relating to public subsidies. Here the Economic Development provides competent assistance and information on the wide range of funding opportunities and grants from the programs of the NRW state, KfW and the NRW.Bank. The Economic Development is a competent contact point for even settlement and relocation management: For example, when selling urban company premises or for answers regarding all relevant questions about building and planning law for the use of land. The real estate brokerage for new buildings or expansions even for commercial spaces from private individuals - is part of the Economic Development. Those who would like to have their business investment plans professionally assessed, is also at the right place to do that.



# Gelsenkirchen Prospects



Dr Christopher Schmitt, Chief Executive Gelsenkirchen Economic Development

## Gelsenkirchen is located in the geographic center of the Ruhr region. What benefit can the city draw from this central location?

Dr Christopher Schmitt: More than five million people live in the Ruhr region, the largest metropolitan area in Germany. With a travel time of 90 minutes, even around 18.5 million people and economic operators are able to reach Gelsenkirchen. The excellent connections to the regional and national road network, the most powerful and well-developed public transportation and the four airports provide in a radius of 100 km all contribute to that. In addition, the Gelsenkirchen port is the busiest public canal port on the Rhine-Herne Canal and due to the rail, road and water availability it offers a trimodal connection. All Gelsenkirchen industrial parks are connected via fiber optic cables to a fast Internet. The Gelsenkirchen location in the center of the Ruhr region provides an important locational advantage in terms of acquisition of industrial relocations.

# In general, commercial and, particularly, industrial properties are a rare commodity in the Ruhr region. What does Gelsenkirchen offer here for commercial investors?

Gelsenkirchen currently has a variety of developed and short-term marketable commercial and industrial properties for many entrepreneurial activities. One example for that is the Gelsenkirchen ARENA PARK: The approximately 120 hectare area around the VELTINS Arena consists of six building sites with a total of 140,000 sqm of land uses in the areas of administration, services, recreation, health and sports. Already today, the ARENA PARK annually records more than three million visitors from home and abroad.

Another focus is the 80 hectare Count Bismarck city district. On the former power plant site, living and working in combination with commercial uses on the water have become possible. With its concept as a working, living and recreation location between forest and water, the Count Bismarck city district is developing into one of the top locations in the Ruhr region.

In contrast, the Schalke Verein offers spacious commercial and industrial areas: In the eastern part, a new logistics and industrial center for the central Ruhr region is being built for production, logistics, administration and warehouse uses on more than 60 hectares. In the western part around the former ore bunker, there are about 13 hectares available for industrial utilization.

An overview of the above-mentioned as well as other areas, offers the "Gelsenkirchen Gewerbe Immobilien" [Gelsenkirchen Commercial Properties] app, which is available for free for the operating systems iOS, Android and Windows Phone.

## Is Gelsenkirchen affected by the lack of specialist as in other areas?

So far, in Gelsenkirchen there is no significant shortage of qualified workers. But the Westphalian University ensures that with their striking engineering output. Furthermore, Gelsenkirchen belongs in the field of education and training to Europe's leading and awardwinning municipalities.

### Gelsenkirchen has expanded its reputation as a dynamic business location in the past. What recent developments are under way in Gelsenkirchen?

At the ARENA PARK, the southeastern portion was developed into restaurant mile: Right next to the Multiplex Kino [movie theater] is the well frequented Cafe Del Sol, across from that a L'Osteria and an Asian restaurant will be built. With that, this portion is fully marketed. Even the balance of family and work is accounted for at the ARENA PARK. In September 2015 a day-care opened up, the flexible and the demand-oriented childcare is not only open until late in the evening, but also on the weekends.

At the Graf Bismarck city district, all properties in the first phase of construction were marketed for single-family homes, two commercial settlements have already been done at this site. The Economic Development is negotiating other commercial areas with commercial interested parties.

On the Schalke Verein East grounds, Wheels Logistics, a pan-European active logistics service has found its way, the Schalke Verein West has recently become the seat of the event professional Night Fever Showtechnic.

All current developments around the business location Gelsenkirchen can also be accessed directly and daily on the Facebook page of the Economic Development Department.

### 30

# **Networks**

## create great connections

Successful networking is essential in the business world: The Gelsenkirchen Economic Development maintains and supports numerous networks, it is also involved in many of them. Networking often creates ideas for expansions and cooperation.

The Economic Development is working with some neighboring cities of the Ruhr region on the development of future technologies, the improvement of transport infrastructure and an efficient location marketing for the city and region. The city cooperation pays special attention to the reconstruction of the city, which makes heightening the quality of life possible just as the creation of optimal conditions for a prosperous economy. Network partners are not only neighboring municipalities, but also regionally and nationally active players such as the Ruhr Regional Association, the Economic Development of the Ruhr Metropolis, the ministries of the state of NRW, the NRW.Bank which provides official financing support, as well as NRW.INVEST as an interface for international activities.

However, the Gelsenkirchen Economic Development is also committed to the networks within the city: There is, for example, the Gelsenkirchen Unternehmerstammtisch [entrepreneurs meetup group], which offers the opportunity to the entrepreneurship to cultivate and optimize business contacts. Or the Wirtschaftsinitiative Gelsenkirchen e.V. [Registered Association Gelsenkirchen Economic Initiative], an association of dedicated entrepreneurs and private individuals. The goal is to strengthen Gelsenkirchen with measures and projects in the cultural, educational or entertainment

Important for the successful work is to constantly have a broader view. At national and international level, the Gelsenkirchen Economic Development is involved in numerous expos and events, for example, the real estate exhibitions MIPIM in Cannes and EXPO REAL in Munich, Medica in Dusseldorf and the Capital Congress in Berlin.

Expo Real – International Trade Fair for Commercial Property



# Consulting

## and Further Information

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Wirtschaftsinitiative Gelsenkirchen e.V.

# Advertising the city

## with style



Advertising Gelsenkirchen with style as a place for business, this is the purpose of the Gelsenkirchen Business Initiative. Since it was founded in 2005, the initiative has established itself as a highly-sought out originator and innovator for the city. The

association of some 180 entrepreneurial personalities, meeting in the Friedrich Grillo Industries Club, seeks to utilise the city's strengths without ignoring its weaknesses. A pinch of self-deprecating humour and a twinkle in the eye here and there are just as much part of it as are a healthy measure of pride and local patriotism – for example when highlighting the relationship between the city and "its" football club FC Schalke 04 during a breath-

taking gala evening. In addition to regular art exhibitions and gala events, other events, sometimes organised in cooperation with partners, help to boost the self-confidence and image of Gelsenkirchen, among them "Campus meets Business" or "Gelsenkirchen – Picnicking with Perspective". Major corporations such as BP, E.ON and GELSENWASSER participate in the business initiative as well as small and medium-sized industrial and service companies or the traditionally strong partners such as the Sparkasse, ELE and the Emscher-Lippe Employers' Associations. In all of its activities, this non-profit association, run on a volunteer basis, places great importance on openness, and reinforcement is always welcome.

Pleased about the Gelsenkirchen Business Initiative joining "his" club: Schalke Chairman Peter Peters (left). Lord Mayor Frank Baranowski (r.) offers his applause

WirtschaftsinitiativeGelsenkirchen

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### Sparkasse Gelsenkirchen

# Sparkasse -

### when businesses have success stories to tell

A business looking to settle in Gelsenkirchen will find ideal conditions for business success here – links to one of the most dense transport networks in Europe, a central location in the midst of the Ruhr urban region, a dynamic Economic Development Association and a diversity of industry that is greater than ever before. The industries range from renewable energies to chemicals, logistics and healthcare to the leisure industry.

As a company with local roots, Sparkasse focuses on developing this potential and on generating long-term growth of local business. With Sparkasse, businesses have a partner at their side that has precise market knowledge and actively supports them in all phases –

solar panels and greenery roof

from aiding the first fundamental investments to closely supporting the entrepreneurial development.

With its partnerships, Sparkasse offers tailored solutions for all entrepreneurial projects, hedges risks and supports businesses in international undertakings. Short decision-making processes ensure that customers can progress quickly in their plans. Sparkasse is a partner to rely upon – including in matters of the environment and energy efficiency, fields in which Sparkasse advises its customers for example on public subsidies. It also leads by example, with its own solar panels on the roofs of Sparkasse banks and with energy-saving measures.

The best consulting services for business customers in Gelsenkirchen – Sparkasse was presented with this award by FOCUS MONEY in July 2015. The company's services include traditional and alternative forms of finance, support for international business, liquidity services, investment and risk management, and real estate brokerage. The focus is always on the entrepreneur or the private individual – from pensions to risk hedging.

Sparkasse

Gelsenkirchen

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# Livable Gelsenkirchen

elsenkirchen is a city where one feels comfort-**G**able: The many old factory settlements and garden cities give it a special flair, which were built during the industrial age of mine directors and steelworks barons that were built for their growing workforce. Today, they are experiencing a renaissance: An quaint, old miner settlements with often large gardens were fundamentally modernized to coveted residential areas, for example, the houses of the picturesque Schievenfeld settlement in Erle. Once built with architectural finesse, today they are the prime examples of urban living. Living in Schaffrath is also great and offers a lot of nostalgia: Here, the renovated roofs of Anno Dazumal were created at the end of 2008, which was then the largest solar development in Germany.

An atmospheric start into the evening can be done, for example, in Gelsenkirchen-Buer. To kick off with a glass of beer at the cozy "Feierabend-Markt" at the

Dome (every Thursday from 4 p.m.), then strolling, relaxed shopping and finally stop by at one of the small pubs or quaint restaurants. Or you end up in the modern Old-Gelsenkirchen downtown, where a bustling pedestrian zone invites to shopping, offering a wide range of fashion stores, international brands and individual stores.

Here is also the longest hotspot mile of the Ruhr region: The more than two-kilometer central pedestrian street Bahnhofstrasse is a public and comprehensive wireless network, more than 30 hotspots are also everywhere in the city area. After shopping the evening can start, for example, in pubs like the "Oisin' Kelly Gallery" for lovers of Irish Folk or "Lokal ohne Namen", where the party society celebrates vigorously celebrates on the weekends.

Schievenfeld settlement in Gelsenkirchen-Erle

Solar settlement Gelsenkirchen-Bismarck



**VIVAWEST** 

## A Place

## where you feel at home.

As one of the leading apartment providers in North Rhine Westphalia, VIVAWEST manages more than 120,000 apartments in 76 communities on the Rhine and the Ruhr, and houses more than 300,000 people. Vivawest Wohnen GmbH's office is located on the site of the former Nordstern coal mine in Gelsenkirchen-Horst. VIVAWEST is also a customercentric business with 14 customer centres, five satellite offices and around 40 service offices around the area. Four service companies integrated into the group offer residential property services: landscape planning, handicraft center, multimedia and measuring and billing systems. These services are part of Vivawest Dienstleistungen GmbH. The com-

pany has its office on the premises of the former Bergmannsglück coal mine property in Gelsenkirchen-Hassel. The company employs over 2,000 and offers 132 positions for apprentices. The purchasing volume of VIVAWEST has secured equivalent potential employment of more than 3,000 jobs. "In its sustainable business model, VIVAWEST combines economic efficiency with social responsibility for its customers, its employees and its region, and develops quality living space for broad segments of the population", said Managing Directors Claudia Goldenbeld and Ralf Giesen.

Company office of Vivawest Dienstleistungen GmbH on the premises of

the former Bergmannsglück coal mine



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#### 36

# Where Education and Knowledge

Are Valued

Gelsenkirchen is a location for eduction – starting offers for childhood education to renowned research institutions. All 86 schools in the city area are supplied by GELSEN-NET broadband through glass fiber, to allow students to gain optimal access to the knowledge of the world – no other city in NRW has been able to successfully implement that. Even what Gelsenkirchen is able to set up in terms of early intervention, support for young families and education, is considered the best doing in Europe when it comes to what cities have to offer. Therefore, Gelsenkirchen was awarded, among other

things, the "European Award of Excellence City for

Flexible and demand-oriented childcare at the daycare
Kinderhaus Rasselbande at the ARENA PARK.

Children 2010".

The consistent expansion of the open all-day schools and the expansion of the U3 care [daycare for children under three years], shows what great value is placed on the balance of family and work. At the ARENA PARK, a flexible, business-related child care for children of employees of local businesses was established.

In the field of higher education, the Westfälische Hochschule founded in 1992, offers ten Bachelor and nine Master's programs in engineering, computer science, engineering, business and journalism. The collaboration with local residents contributes to the fact that the study is designed to be as practical as possible. The School of Public Administration has its headquarters in Gelsenkirchen.



The Wissenschaftspark, built in 1995 on the site of a former steel castings factory, does not only attract attention due to its unusual glass architecture. The building complex has become the home of renowned researchers and developers. Therefore, the Institute for Work and Technology, which belongs to the Westphalian University, is located here, and the "Forschungsinstitut für innovative Arbeitsgestaltung und Prävention [Research Institute for Innovative Work Design and prevention]" (FIAP) is located here. It is devoted to the question of how we want to work in the future. Other well-known scientific institutions in Gelsenkirchen: The Institut für Stadtgeschichte [Institute of City History], the Fraunhofer ISE Laboratory and Service Center and the IFM, the Institute for Management Studies, which has committed to the nationwide qualification of specialists and managers.

But there are other education providers in Gelsenkirchen: At the ARENA PARK, there is the Zentrale Aus- und Fortbildungseinrichtung des Fachverbandes Deutscher Floristen [central education and training institution of the trade association of

Karsten Rabas

This institution enjoys an outstanding reputation for professional training of this career. Also based at the ARENA PARK is "Elite School of German soccer", the Berger Feld Comprehensive School, which is certified by the German Soccer Federation. The University of Applied Sciences for Public Administration NRW and the E.ON Group with its world's largest education and training center are located in Gelsenkirchen.

Even private providers in the education sector are represented Gelsenkirchen: In early 2012, the tutoring provider Schülerhilfe moved into its new head office at the Büropark [office park] Schloss Berge. Schülerhilfe, the Germany's third largest franchisor with approximately 1,100 locations in Germany and Austria, remained faithful to its headquarters in Gelsenkirchen.



## 38

## Industry culture

# full of traditions as a backdrop for the arts

In 2010 Gelsenkirchen with 52 other municipalities of the Ruhr region became the European Capital of Culture. The title went first to a metropolitan region and honored the creative force behind the transformation of an industrial region to cultural metropolis. One encountered these changes everywhere in the Gelsenkirchen city area.

Best perhaps on the Himmelstreppe [stairway to heaven] – artwork and viewpoint on a mining heap in the southeast of the city. It provides an excellent view because one can see the art in Gelsenkirchen and the adjacent cities from there: Skulpturenwald [sculpture forest], light object of the

spherical gas container "Gas Blue" and the studio house "Kunststation Rheinelbe" are located directly at the foot of the stairs, and if you let your eyes wander over the rooftops and trees, on clear days one can even see all the way to the tetrahedron to Bottrop and the Bramme by Richard Serra in Essen.

International pop and rock stars such as AC/DC or Robbie Williams are regular guests at the VELTINS Arena, but music can be found throughout the city. Emscher-Lippe-Halle and the amphitheater at the Nordsternpark – a stage in the middle of Rhine-Herne Canal – complete Gelsenkirchen's portfolio as a location for major concerts, shows and events.



Of paramount importance for the cultural life of the city, is the Mir, the Musiktheater im Revier, which has been awarded several times in the past as the best musical theater in Germany. Director, Elisabeth Stöppler, received for her work as a director in the staging of "Peter Grimes", the 2009 Director's Award of Götz-Friedrich-Foundation, in the critics' survey of the theater magazine TheaterPur, Mir always received excellent ratings in the categories of production, best opera choir and best artistic overall performance in recent years. The MiR, is also well-known with the ballet division for its spectacular productions far beyond the city limits. After 33 years with the ballet director, Bernd Schindowski, who was awarded the Order of Merit of the state of NRW and the Gelsenkirchen Theatre Award on his 25th anniversary, the tasks of the ballet director have been taken over by Bridget Breiner since the 2012/13 season and with distinction. In 2013, Breiner received the German Theatre Prize FAUST for her choreography of the modern Cinderella in "Ruß" [soot]. Since 1997, the MiR is a listed building: As extraordinary as the productions from the areas of opera, operetta, ballet and musicals, is also the architecture of the house with its gigantic glass facade.

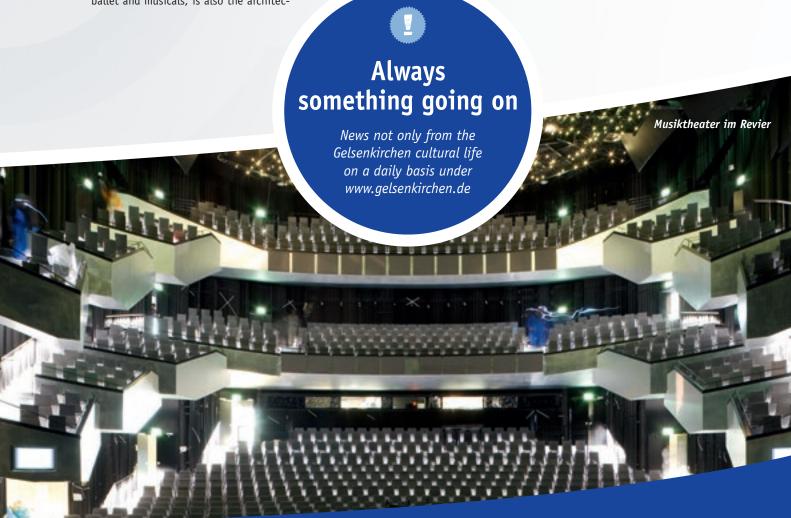
"The most beautiful opera house in the area" is a piece of architecture, that was visionary five decades ago and has lost nothing of its modernity.

On can admire the biggest monochromes in the world located in the foyer, the sponge reliefs at the "Gelsenkirchen Blau" by Yves Klein, whose international career began at the Revier to admire.

At many other larger and smaller stages around the city, one can find countless and often unusual events. For example, at the "Kaue", where comedy, concerts and pop literature found a home. Or at the cellar bar of the CONSOL theater of the former fan machine house of the Consolidation colliery. Or at the "flora", a cultural center, which has moved into the old service counter area of the Land Central Bank.

High up on the plateau of a mining heap loom the Himmelstreppe [stairway to heaven]. From here you have a fantastic panoramic view of everything that makes up the Ruhr

region.





### Heiner's Hotel und Gastronomie GmbH

## The coal mine -

## a legally protected landmark with a modern appearance

#### Heiner's Restaurant

Heiner's is situated in the former storehouse of the Nordstern coal mine and was thoroughly renovated in 2008 and 2009. The red brick appearance of the building's foundation walls, which are protected as a statutory landmark, have been left untouched. Other details of the fascinating industrial architecture of ages past – including steel beams and ventilation pipes – have also been cleverly integrated into the ambiance. Inside, a spacious relaxation area with bordeaux red leather upholstery and bright oak colours has been developed. This makes Heiner's a perfect example of how historical mining culture and modern living can go hand in hand.

The reference to coal mine culture is also reflected in Heiner's cuisine. The meals are both down-toearth and refined, with reinterpretations of regional dishes – genuine crossover cuisine.

Thanks to the extension completed in May 2015, Heiner's has numerous event spaces that provide enough room for various events such as conferences and parties, hosting anything from 2 to 140 people. And there is no other reason to believe that space is at a premium here – in addition to the restaurant and conservatory, which has enough space for up to 140 guests, there is also the cosy Heiner's Biergarten, which invites visitors to end their day in the shade of the chestnut trees. The conservatory is perfect for the colder months with a glorious view into the Nordsternpark.





#### Heiner's Parkhotel and wetalis

As of May 2015, Heiner's Parkhotel has a total of 36 rooms and suites. Similarly to the restaurant, this four-star hotel reflects its ties with the coal mine in its carefully chosen, tasteful and modern furnishings, be it in the glistening black wallpaper in selected areas, reminiscent of coal, or the images of the coal mines above the beds that offer an impression of how the colliery once looked. In addition to the usual standards that define its star rating, the furnishings are also complemented by useful practical details such as a docking station for Apple products.

The hotel's own spa and fitness area, the wetalis, rounds off the features of Heiner's Parkhotel on the top floor of the new development. The wetalis fitness area boasts high-quality fitness equipment. In addition to the ordinary use of the studio, wetalis also offers personal training services. In the wetalis spa area, there are various saunas (Finnish sauna, Sanarium, infrared sauna) as well as other spa highlights such as the "Sway" swinging lounger (for

a relaxing nap) or the Microsalt treatment (in which seasalt is sprayed and flows into a room, giving a feeling of being by the seaside). Added to this is the gorgeous view from the roof patio over the Nordsternpark stretching even as far as the Tetraeder monument in Bottrop if the view is clear. These two small areas can be used by hotel guests for a surcharge and also by non-guests as part of a membership. The services offered by wetalis are rounded off by its cosmetic area, in which the ladies will be excited by the sights of the high-quality Clarins products alone. This range of services is everything that you could wish for - facials, manicures, pedicures and massages in an ambiance befitting Heiner's. Of course, male visitors are very welcome as well, because wetalis also offers interesting services for men too. Heiner's - A great place to stay!

Perfect views – Heiner's Parkhotel with its roof patio



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### 42

## Where wild animals

## become an adventure

There is no doubt that soccer is very important at the Schalke city, however, there are also other type of sports that have followers. In Gelsenkirchen you can play first-class golf, at the SPORT-PARADIES sports fans will find offers on water, ice sports and bowling. Many sports facilities are operated by the city itself, in addition there are more than 200 clubs that are affiliated to the Gelsenkirchen umbrella association. Even those who have other interests, will be able to find something in Gelsenkirchen: Several years ago, the former site of the Nordstern colliery on the Rhine-Herne Canal has been converted into a recreation and landscape park, which has so much to offer, especially, for families. One attraction in the park is the huge model railway exhibition "Der Deutschland-Express" [The Germany Express]. From the pier, one can sail across the canal to the Gasometer in Oberhausen or from the ship lift at the Three Gorges Dam. There is also the

Kinderland, which is located at the Nord-

sternpark with a large water play-

[goat patting zoo].

ground, climbing garden, mining

tunnel and the "Ziegenmichelhof"

ZOOM Erlebniswelt. In recent years, the Gelsenkirchen Ruhr region zoo has been converted with immense efforts, Europe's first consistently naturally designed zoo was built here. The result exceeds all expectations: The more than a million annual visitors can observe exotic animals in natural landscapes up close. Special highlights are the three theme areas Asia, Africa and Alaska, where lions and polar bears get close to the visitors and are separated only by a glass wall. The more than a million annual visitors can observe exotic animals in natural lanscapes up close. Special highlights are the three theme areas Asia, Africa and Alaska, where lions and polar bears get close to the visitors and are separated only by a glass wall.

Eye to eye with wild animals? That is possible at the

Even those who like going out, will find a place in Gelsenkirchen: Attractive offers for movie theater visitors, the Apollo Multiplex movie theater at the Willy-Brandt-Allee, many bars and restaurants create an immense gastronomic and culinary offer. The Schalke Museum is located at the VELTINS Arena: At 600 square meters, visitors can experience the eventful history of the cult soccer club, five stations of the exhibition remind visitors of legends. The fan shop of FC Schalke 04 has also everything that makes the hearts of the blue-white fans heat faster





# A large variety of **Services**

## of outstanding quality

Ctadtwerke Gelsenkirchen GmbH (SG) – a wholly-Owned subsidiary of the City of Gelsenkirchen at the heart of North Rhine-Westphalia, is a diverse and modern service provider. Among other services it includes the ZOOM Erlebniswelt, SPORT-PARADIES and the subsidiary emschertainment, the company for catering and event management. SG's other subsidiaries include GELSEN-NET, the regional communications and internet provider, as well as diverse IT system service provider for private and business customers, and also GELSEN-LOG., whose activities include the operation of the port of Gelsenkirchen. SG manages the operations of GELSENDIENSTE and also holds shareholdings in numerous company and institutions throughout Gelsenkirchen and the surrounding area.

## "A world trip in just one day" at the ZOOM Erlebniswelt

In Gelsenkirchen's ZOOM Erlebniswelt, you can experience a world trip in just one day in the heart of the Ruhr region. Alaska, Africa and Asia Erlebniswelten have been created in an area of over 30 hectares, presenting more than 900 animals of over 100 species in a natural surrounding. The impressive landscape with its almost invisible borders allows an ultimate encounter between human and wild animals. On a route measuring 4.2 km over hills, through valleys and along the water, around 8.2 million visitors have been captivated by the ZOOM Erlebniswelt wonders since it opened.

Up-close encounter between human and wild animals



In the ZOOM Erlebniswelt, enclosures give way to realistic landscapes, inspired by the animals' natural habitats, giving rise to rivers, lakes, far-reaching savannahs, jungles and rock formations without visible boundaries or enclosures – providing a feeling of actually being in Alaska, Africa or Asia. In this authentic environment, visitors can experience life in the animals' world and discover its exotic inhabitants up close. Further attractions such as the Alaska Ice Adventure, a motion ride simulation through the different vegetation zones of Alaska, or the tour around the Africa lake on the African Queen make this adventure trip the ideal day out for young and old.

2015 will mark the launch of a new digital experience. The aim is to create a space in the ZOOM Erlebnispark in which edutainment and education are combined. The establishment of a surface-wide wi-fi network that all visitors can access free of charge forms the basis for a forward-looking concept. The offered wi-fi service, the QR codes and augmented reality components transform smartphones and tablets into travel guides through the ZOOM Erlebniswelt, enhancing the value and excitement of this realistic one-day trip around the world.

#### SPORT-PARADIES Gelsenkirchen

SG's diverse "service package" also includes the SPORT-PARADIES. There is a great variety of sports and recreational activities under one roof. Be it ice skating, swimming, skittles, relaxation or fitness –

covering a total space of about 100,000 square metres.

The bathing paradise with wave, lap and learning pool and open-air area with five pools in all make swimming fun. The ten metre diving platform invites you to take a plunge into the water along with the indoor water slide. SPORTIS Wasserzirkus awaits its younger visitors, combining the joy of swimming with the fascination of the circus. At the SPORT-PARADIES, any experienced swimmer can take a ride on the 100 m wild-water stream through canyons and steep curves. The 22 metre-long elevated rope bridge is another unique feature, leading visitors over the water at dizzying heights. And for those who prefer their water more frozen than cool, they have the opportunity to put on their skates in the winter season. The 30 x 60 m ice rink offers room for casual and experienced skaters.

But the SPORT-PARADIES has much more to offer than this. On a total of eight competitive and six party nine-pin bowling lanes, both competitive clubs and casual bowlers can practice their strikes, while culinary delights are offered in the PARADISO and two other outlets. For conferences and training, a well-lit conference room with seating for up to 80 and an exclusive view over the greeneries and into the ice rink provides the ideal ambiance. By the way – in addition to SPORT-PARADIES, there are another four swimming pools in various wards of Gelsenkirchen for



your swimming pleasure any time of the year. And the sauna facilities in the Zentralbad as well as in the Buer and Horst indoor pools offer a chance to relax.

#### Gelsenkirchen – a location for events

Gelsenkirchen is full of surprises – not just as a city, but also as an event location. emschertainment – a catering and event management agency and a subsidiary of Stadtwerke Gelsenkirchen – has successfully developed a range of cultural and entertainment options in recent years that really make the city stand out. With buildings such as the Hans-Sachs-Haus, the KAUE, the Emscher-Lippe-Halle or the Musiktheater im Revier as well as numerous open-air venues, Gelsenkirchen is well-established as a centre of culture and entertainment. The repertoire includes concerts, cabaret and comedy shows of all sizes – from the smallest

club show to major events with 80,000 visitors. But the creation of its own event program and the numerous restaurants within Gelsenkirchen do not represent anywhere near everything that emschertainment has to offer. The company's activities also include extensive services for competition promoter, event agencies and industrial customers.

emschertainment also offers professional and individual catering for events and runs the RYOKAN catering services in the ZOOM Erlebniswelt, the catering services in the SPORT-PARADIES/Bäder, and also provides the catering for events such as the BLIND DATE-Festival. The "RYOKAN Gastronomie" restaurant in the middle of the ZOOM Erlebniswelt Asien offers innovative menus for the evenings. Whether for private or professional occasions, RYOKAN is the special event location that unites exotic nature and far-eastern atmosphere.





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RYOKAN catering services in the ZOOM Erlebniswelt – adventures to enjoy, cuisine to experience



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neomediaVerlag GmbH 48653 Coesfeld, Industriestrasse 23 telephone: + 49 2546 9313-0 telepfax: + 49 2546 9313-33 info@neomedia.de www.neomedia.de

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City of Gelsenkirchen Wirtschaftsförderung [Economic Development] Munscheidstrasse 14, 45886 Gelsenkirchen telephone: +49 209 169-4092 wirtschaftsfoerderung@gelsenkirchen.de Sabine Hense-Ferch, neomediaVerlag GmbH

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Jochen Federlein

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We would like to take this opportunity to thank the business community from this region for the friendly and cooperative cooperation.

#### GRAPHICS/LAYOUT/PRINT

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2016 Edition

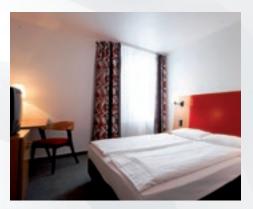
Article No. 1166

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### InterCityHotel Gelsenkirchen

## A place for guests to feel at ease



The business rooms at the Gelsenkirchen InterCityHotel offer comfort and peace.

The modern business-class hotel of the Steigenberger Hotel Group is located in the centre of Gelsenkirchen and offers excellent transport links to all of the Ruhr region's major cities. Using their room keycards, hotel guests can make free use of the local public transportation services within the entire Rhine/Ruhr transport region. A diverse breakfast buffet in the modern and regional and national specialty dishes in the evening cater to all tastes. The four well-lit and air-conditioned conference rooms of the InterCityHotel are fitted with modern conferencing and presentation equipment. Hotel guests have at their disposal secure internet access via the wi-fi network from each of the rooms and from anywhere in the conference area. Gelsenkirchen is a green city, be it the green of the golf course, the horse race track, or the Nordsternpark. Entertainment and fun are provided by stage musicals in Bochum or Oberhausen, a shopping spree at CentrO, or a visit to the ZOOM animal park, the Alpine Centre or Sea Life.

## **InterCityHotel**

GELSENKIRCHEN

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